

Axalta Opens New State-of-the-Art Refinish Customer Training Center in Midrand

Axalta, a leading global supplier of liquid and powder coatings, today announced the official opening of a new, state-of-the-art Refinish Training Center in Midrand, Johannesburg. The Company recently announced the opening of a new refinish facility at the same location at the end of 2018.

The 1000m² Training Center is home to Axalta's global refinish brands Spies Hecker, Standox, Duxone, Challenger and Nason Finishes. In addition to space for theoretical training, the new Training Center comprises two spray booths, two preparation areas and two mixing rooms, all equipped with the latest technology and energy saving features.

"Axalta is dedicated to anticipating our customers' needs by offering the best possible support and services all around the world," said Hannes Kloppers, Country Business Leader for Axalta in South Africa. "We want refinishers to excel at every stage of the paint repair process and our new Training Center gives them the opportunity to work with the very latest products and equipment in a modern and dynamic environment. Everything has been designed to ensure refinishers have an excellent experience and return to their bodyshops with the skills they need to work faster, more efficiently, and more successfully."

Two large spray booths are fitted with three-panel folding doors to provide an extra-wide opening. There are also viewing galleries down the lengths of the spray booths, which offer a clear view inside. The spray booth floors are fully extracted and balanced, which helps refinishers achieve the highest quality paint finish during training. For improved energy efficiency, the spray booths also have an advanced auxiliary air movement system, which supplies heated and filtered airflow from each corner. This set-up has been proven to speed up the drying process by up to 35 percent. The spray booths are fitted with a fully automatic variable airflow system, which requires no operator selection. This automatically reduces the airflow through the spray booth resulting in reduced fuel and electricity usage. The bright, clean light produced by the LED bulbs in the spray booths replicates natural daylight while also being the most energy-efficient lighting method available.

The two preparation stations provide a large workspace where refinishers get the vehicles ready before they enter the spray booths. The paint mixing room also incorporates viewing windows to provide clear visibility.

The official opening was officiated by Georg Tautz - Business Director Central Europe, Greater Turkey, Sub-Sahara Africa, Axalta distributors from Sub-Saharan Africa and other key industry players also attended.

For more information about Axalta and its new refinish Training Center in Midrand, visit www.axalta.co.za

About Spies Hecker

Spies Hecker, one of the global refinish coating brands from Axalta, develops optimum and practical paint system solutions that can make bodyshop work easier and more efficient. With over 135 years of success behind it, Spies Hecker's high-quality product systems, customised service and targeted training demonstrate its partnership with the refinish industry. The Cologne paint brand is one of the world's leading vehicle refinish brands, and is available in over 76 countries worldwide.

Spies Hecker – simply closer!



From left to right: Lucian Jantjies, National Sales Leader for Axalta in South Africa Johannes Fischermann, Business Manager for Axalta in RSA & Sub-Sahara Africa Irene Parker, Customer Service, Sales Support, Supply Chain Leader for Axalta in South Africa Georg Tautz, Business Director for Axalta in Central Europe, Greater Turkey and Sub-Sahara Africa Hannes Kloppers, Country Business Leader for Axalta in South Africa



PR Photo Midrand Center (1) (jpg | 1.33 MB)



PR Photo Midrand Center (2) (jpg | 1.75 MB)