



## Spies Hecker introduces new Brilliant Blue mixing tint

**Blue is the most popular chromatic colour on new cars. Spies Hecker launches a new mixing tint to reproduce certain shades of blue perfectly.**

2 February 2021 – Colours are never just colours - each one stands for something and triggers associations in those who look at it. Blue, for example, is the colour of sky and sea, of distance and vastness; it also stands for values such as harmony, clarity and calm. Perhaps due to these positive associations, blue is a favourite among chromatic shades with new car buyers.

Colour experts expect blue's popularity to continue to grow, which is why refinishers need first-class material to repair the many shades of blue that are on the road. Refinish brand Spies Hecker has responded to this need by launching a new mixing tint for its Permahyd Hi-TEC 480 Basecoat System. The green-blue colour tone of Permahyd Hi-TEC Mixing Colour 480 WT 318 Brilliant Blue can perfectly repair many current blue tones from car manufacturers. The new mixing tint can be used for effect colours as well as solid colours.

The formulas for *Brilliant Blue* are now available in Phoenix, the Spies Hecker colour software.

For more information about Spies Hecker, please visit [www.spieshecker.co.uk](http://www.spieshecker.co.uk) or contact your local distributor.

### About Spies Hecker

Spies Hecker, a global refinish coating brand from Axalta, develops optimum and practical paint system solutions that make bodyshop work easier and more efficient. Originally from Cologne, Germany, and with over 135 years of success behind it, Spies Hecker's high-quality product systems, customised service and tailored training demonstrate its partnership with the refinish industry. The paint brand is one of the world's leading vehicle refinish brands, and is available in over 75 countries worldwide.

Spies Hecker – simply closer!



PR Photo - Brilliant Blue (jpg | 1.91 MB)