

Permafleet Industry from Spies Hecker offers bodyshops potential extra business

Spies Hecker is offering bodyshops who want to expand their business, a flexible, easy-to-use industrial paint system that covers a wide range of applications and qualities.

From machinery structures to garden fences, the Permafleet Industry paint mixing system is suitable for coating a variety of substrates. It offers a huge range of different colours, textured effects and gloss levels. Despite the many possible combinations, the system is still compact and easy to use.

A practical system for almost everything

"Permafleet Industry provides bodyshops with the means to be able to meet the colour, appearance and durability requirements of industrial customers," says Evgeny Khmelev, Spies Hecker Training Leader for Europe, Middle East and Africa. The system is based on the 24 mixing tints of the Permafleet commercial vehicle range. For industrial requirements, it comprises eleven different topcoat qualities for applications that have to withstand severe mechanical or chemical stresses or harsh weather conditions including high UV radiation.

Coordinating products for pre-treating substrates and topcoats work together to produce a long-lasting, highly resilient coating on metal, plastic and wood surfaces. Even mineral substrates or already-coated surfaces can be overcoated with a new, durable finish.

Easy to apply

Depending on the requirements and the application, the paint can be applied in a variety of ways, from spray gun and electrostatic spraying, to brush or roller. Refinishers also have a large choice of colours to work with. "All common commercial vehicle and industrial colours can be easily mixed," Khmelev explains. Thanks to its versatility, Permafleet Industry will easily integrate into the bodyshop.

A worthwhile investment

Additional paint jobs for industrial parts offer bodyshops an additional source of income and higher volume. "From painting bicycles and vending machines, to machine parts and furniture, Permafleet Industry makes it easy for bodyshops to carry out specialist industrial jobs, an area where there are plenty of opportunities for additional, profitable business for bodyshops. And with this system, they can make the most of them." says Khmelev.

For more details on Permafleet Industry, see www.spieshecker.com or contact a Spies Hecker representative.

About Spies Hecker

Spies Hecker, one of the global refinish coating brands from Axalta Coating Systems, develops optimum and practical paint system solutions that can make bodyshop work easier and more efficient. With 135 years of success behind it, Spies Hecker's high-quality product systems, customised service and targeted training demonstrate its partnership with the refinish industry. The Cologne paint brand is one of the world's leading vehicle refinish brands, and is available in over 76 countries worldwide.

Spies Hecker – simply closer!



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