



Colour development.

25,000 new formulas every year.

Glass flakes, high chroma Ruby Red, brilliant Prism Silver - the wealth of variants in car manufacturing is growing. Axalta addresses these challenges by developing annually up to 25,000 new colour formulas in its colour labs around the world.



Every year, Axalta produces 25,000 new colour formulas globally. The European colour lab develops an average of 100 new formulas every month. In Shanghai, China the figure is closer to 500. Additional colour labs can be found in Tlalnepantla, Mexico, and in Front Royal, Virginia, USA.

In all the labs, the colour development processes are standardised to ensure that the colour results are the same.

“ *It's our job to provide professional Spies Hecker refinishers with the right colour needed to deliver the most accurate colour match paint repair possible.* ”

Ann De Clerck, Axalta Colour Marketing EMEA

