



Partner Programs.

CUI - The power of a professional partnership.

Colors Unlimited International (CUI) is a powerful partner-program for any independent bodyshop operating in the field of accident repair. Bodyshops that strive for improved customer satisfaction through the provision of individual repair solutions for private customers, car fleets, car dealers and insurance companies will benefit from a CUI partnership.

Spies Hecker's CUI program offers interactive, tailor-made support to bodyshops; focused on marketing, effective management and technical know-how. Compact system modules contain up-to-date specialist knowledge for a successful development of the entire business.

Benefit

Partner bodyshops profit from the participation in an international network and from the experience of other partner businesses. Spies Hecker supplies specialist knowledge – so that a partner can take advantage of a wide variety of training options within the CUI Academy like company-specific seminars, technical trainings, theme forums, management courses, marketing seminars, trade fairs as well as national and international events.

Interested?

[Visit our website cui-online.com](http://cui-online.com)

IDENTICA – A network of strong partners for professional car repairs.

IDENTICA is a renowned international brand for refinishing bodyshops standing for top quality and excellent service by keeping a strong focus on customer satisfaction.

Joining this brand is attractive for bodyshops that want to secure their growth and market position – in co-operation with Spies Hecker as a strong partner.

All owner-run specialist firms within the IDENTICA network have established themselves with great success in Germany, Austria, Spain and Portugal. As a strong partner, "The Body and Paint Experts" provide first-class repair, using modern and efficient repair methods.

IDENTICA is internationally recognized especially with large insurance companies, vehicle fleets and leasing companies as well as with private customers.

Joining the IDENTICA network will give any bodyshop a head start in the competitive refinishing business environment

Interested?

[Visit our website identica-online.com](http://identica-online.com)

