Spies Hecker named Paint Brand of the Year 2018 in Irish Auto Trade Awards

Spies Hecker has been named Paint Brand of the Year by the Irish Auto Trade Awards 2018. The specially designed trophy was presented to David Dempsey, Vehicle Refinish Sales Manager at Crown Paints Ireland – Spies Hecker distributor to the Irish market, at the awards ceremony which took place at Carton House in County Kildare, Ireland, on 26 October 2017.

Spies Hecker beat strong competition from five other well-established paint brands to take the title of Paint Brand of the Year for 2018 in the Bodyshop Awards category.

Joachim Hinz, Spies Hecker Brand Manager for Europe, the Middle East and Africa, says, “Spies Hecker has a long history of working closely with its industry partners, from its distributors to its network of bodyshops across Europe. Winning an award like this, which is voted for by the people who work first hand with our products and services, is a great honour. We will endeavour to continue to meet their high expectations.”

The awards, which are organised by Ireland’s largest automotive trade publisher, Automotive Publications, are in their fourth successful year and aim to identify the best operators in all sectors of the Irish automotive aftermarket. Categories include Bodyshop, HCV/LCV, Tyre Trade and Workshop awards. Visitors to all of Automotive Publications’ websites voted, and six nominees were shortlisted in each category. A second round of online voting then took place to select the winners.

For more information on Spies Hecker, please visit www.spieshecker.com.

About Spies Hecker

Spies Hecker, one of the global refinish coating brands from Axalta Coating Systems, develops optimum and practical paint system solutions that can make bodyshop work easier and more efficient. With 135 years of success behind it, Spies Hecker’s high-quality product systems, customised service and targeted training demonstrate its partnership with the refinish industry. The Cologne paint brand is one of the world’s leading vehicle refinish brands, and is available in over 76 countries worldwide.

Spies Hecker – simply closer!

Crown Paints Ireland Limited is a long established paints company founded in the 1930’s and employing 120 people in Ireland. It is a major player in the decorative paint market catering for DIY with household names such as Crown, Sandtex and Sadolin, the professional decorator and architect with Crown Trade, Sandtex Trade and Macpherson brands and with specialist coatings in the vehicle refinish market.