

Paint overall with a Formula One look

Just what many refinishers who are also keen motorsports fans have been waiting for: overalls that look like the ones worn by Formula One™ pit crews. And now the Cologne-based refinish brand Spies Hecker has released a special racing overall as a limited edition.

Most paint overalls are functional but not really stylish. They tend to be a uniform grey and have a wide fit. But Formula One™ pit crews wear well-cut, professional overalls that generally have an appealing design. "We thought that refinish overalls should look just as good, and be cut just as well, as the pit crews' overalls," says Karsten Jürs, Senior Marketing Communications Specialist in Europe, the Middle East and Africa.

Balanced design and comfort

The idea was to create refinish overalls that would combine the design of a Formula One pit crew overall with the functionality of a high-quality, professional refinish one. The people behind the design of the limited-edition Spies Hecker overalls are a lecturer for clothing technology at Niederrhein University of Applied Sciences in Krefeld, Germany, and a company specialising in paint and work clothing. The tapered fit, lightweight material, adjustable elasticated back, Velcro belt and vents make the overalls fit well and help to create the optimal balance between design and comfort. "We can now offer refinishers a customised solution in a specially developed Spies Hecker design that we've spent a lot of time working on and fine-tuning," Jürs explains.

Available in a limited edition

Now the overalls have passed their practical test phase with flying colours, they are commercially available, but only as a limited edition. Jürs says, "The refinishers who spend their days in the spray booth are in the best position to judge the technical and practical requirements for paint overalls."

About Spies Hecker

Spies Hecker, one of the global refinish coating brands from Axalta Coating Systems, develops optimum and practical paint system solutions that can make bodyshop work easier and more efficient. With 135 years of success behind it, Spies Hecker's high-quality product systems, customised service and targeted training demonstrate its partnership with the refinish industry. The Cologne paint brand is one of the world's leading vehicle refinish brands, and is available in over 76 countries worldwide.

Spies Hecker – simply closer!



[PR Photo - SH New Refinish Overalls](#) (jpg | 1.41 MB)



Cologne refinish brand Spies Hecker is launching a high-quality racing overall for refinishers.