

The sporty eRod Fun from Kyburz with Sea Glass finish

The successful cooperation between the Swiss electric car manufacturer Kyburz Switzerland AG and Spies Hecker will continue in 2020. Kyburz's exhibition vehicle received its design livery for the Geneva International Motor Show in Geneva at the Spies Hecker paint center Campus 105 in Pratteln and should have been presented on March 3. Sea Glass, Axalta's Automotive Color of the Year 2020, was used for this project. Spies Hecker is one of the global refinish paint brands of Axalta, one of the world's leading suppliers of liquid and powder paints.

The popular eRod Fun is no stranger to the sport. The purist, road-legal sports vehicle has been in production for several years and has been seen countless times on Swiss roads. A ride with the eRod is an incomparable experience and a statement of individuality. It could not show up at the Geneva International Motor Show due to the cancellation of the show, and could not be admired in its new, fresh look in the 2020 Axalta Color of the Year Sea Glass at the CUI Theme Forum, which should have taken place at the end of March. The eRod is available in the colour Sea Glass since 15 March 2020.

Sea Glass - Axalta's Car Color of the Year 2020

A new trend was set with Sea Glass, Axalta's automotive paint of the year 2020. The modern, shimmering turquoise blue is a fresh, new colour for all types of vehicles. Inspired by nature's watercourses and oceans, Axalta's Sea Glass has a iridescent depth and colour intensity. It is a colour that consumers want, because blue shades are currently very popular around the world.

"But Sea Glass is more than just a particularly appealing trend colour," explains Thomas Wyss, Managing Director Spies Hecker, Switzerland. "The formula has reflective properties and can therefore be particularly well located by LIDAR (Light Detection and Ranging) systems. The transmission properties of Axalta's Sea Glass, as well as many other shades in our comprehensive colour portfolio, support the mutual detection of vehicles," Wyss continues.

Premium refinishing at the Spies Hecker Campus 105

The exhibition vehicle was painted at Spies Hecker in Pratteln, near Basel, Switzerland. To show Sea Glass to its best advantage, state-of-the-art technology and materials were used, including Permasolid HS Vario Primer Filler 5340, Hi-TEC Permahyd Base Coat System 480, Permasolid HS Clear Coat 8030 extra matt and Permasolid HS Race Clear Coat 8700 for extra high gloss.

Martin Kyburz, managing director and owner of KYBURZ Switzerland AG, in Freienstein, Switzerland, was thrilled when he saw the eRod in Sea Glass. "The Spies Hecker team has done an excellent job here again this year, and they have done a great job of adapting to our wishes and needs. I am impressed by the way Sea Glass is showing off our eRod, and our customers will certainly be too," adds the entrepreneur. Thomas Wyss, Managing Director of Spies Hecker Switzerland, emphasizes how much the whole Spies Hecker team enjoyed working with Kyburz. "The quality requirements of Kyburz and the premium paint systems of Spies Hecker were a perfect match. We were able to focus entirely on the special requirements of our customer Kyburz for this type of vehicle. This is also fully in line with Spies Hecker's commitment to offer our customers tailor-made solutions for their individual needs," Wyss continues.

The eRod Fun will also be shown live at the next opportunity.

Further information about Kyburz can be found at: www.kyburz-switzerland.ch and further information about Spies Hecker at www.spieshecker.ch

About Spies Hecker

Spies Hecker, a global refinish coating brand from Axalta, develops optimum and practical paint system solutions that make bodyshop work easier and more efficient. Originally from Cologne, Germany, and with over 135 years of success behind it, Spies Hecker's high-quality product systems, customised service and tailored training demonstrate its partnership with the refinish industry. The paint brand is one of the world's leading vehicle refinish brands, and is available in over 75 countries worldwide.

Spies Hecker – simply closer!



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http://www.axaltacoatingsystems.com/content/spieshecker_corporate/en_GB/about-spieshecker/news/erod-fun-with-sea-glass-paint.print.html