The off-road version of the eRod also scored points with a top-quality paint finish at the Motor Show.

Colorful elegance for the fun mobile

Kyburz Switzerland AG has made a lasting impression on itself with its electric mobile devices. The company's most spectacular model is the "eRod" fun roadster. He made a big appearance at the Geneva Motor Show in the spring – which was also due to its first-class paint design.

In Switzerland, everyone has seen a Kyburz vehicle (but possibly without knowing it): The DXP electric tricycles, which are used by Swiss Post and many delivery services, are part of the everyday road picture – they come from Kyburz. Terms such as practical, sensible, environmentally friendly fit well with vehicles from Freenstein in the Canton of Zurich. But for the 2016 eRod model, another must be added: Fun.

Not a racer, but a cruiser
The eRod is anything but a "sensible" vehicle. On the outside, it resembles a go-cart: A pipe frame with simple paneling, engine, chassis, two seats – that’s enough. Roof? Boot? Power steering? – everything else is not necessary. Thanks to its economical equipment, the 61-hp electric motor accelerates the lightweight weight, weighing only 600 kilos, to a speed of 100 in just under four seconds. But the eRod is not intended for brutal sprints, but rather for relaxed cruising: Its top speed is around 120 km/h, and its battery power is sufficient for around 180 kilometers.

Funmobile (which also has a race-spec version and an off-road version) has already attracted a lot of attention at trade fairs. "Of course, the eRod has more appeal than a postmobile," laughs company founder Martin Kyburz. This was most recently demonstrated at the Geneva Motor Show in 2019 – and not just due to innovation: While the eRod body parts had until then been made of glued plastic, Kyburz had them painted this time: The lower part in silver matt and the front hood in "Sahara", an elegant gold-bronze shade – Axalta Colour of the year for 2019.

Fire and flame for this project.
For this, Martin Kyburz has let proven experts go to work: The painting work was carried out by specialists at Spies Hecker Schweiz's Technology Centre near Basel. They used premium products from the Spies Hecker range: The Permasolid HS Vario base filler 5340, the Permahyd Hi-TEC basecoat 480 and the Permasolid HS Race clear coat 8700. "We were a fire and a flame for the project," says Thomas Wyss, Managing Director of Spies Hecker Switzerland. "And the result was promising, there are ideas for things to come".
In addition to the sand-colored road model, Kyburz also presented the off-road version of the eRod in Geneva. For this, too, something special had been thought out in terms of paint. The off-roader has been coated with a robust polyurethane surface and painted in black, alternating matt and high-gloss. "Both eRods looked great," says Martin Kyburz. "The Spies Hecker team did a great job.

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