

colorexpert

Colour measurement: digital is better!



When determining colours, accuracy and speed are the key factors in automotive refinishing. Digital colour measurement is now being used in many workshops. The ColorDialog Phoenix from Spies Hecker is an innovative, wireless measuring device that not only delivers fast and reliable results, but also helps the refinisher because it is easy to use.

"Digital is better - but in order for the latest colour tools to make it significantly easier for workshops to do the colour measurement, they do not just have to deliver precise results, they must also be practical and easy to use," says Dietmar Wegener, Spies Hecker Colour Management Specialist for Germany, Austria and Switzerland.

Easy to use

With its low weight, compact design and a large touch display, the ColorDialog Phoenix is easy to use – you can operate the device using either your finger or the stylus that comes with it. Easy-to-understand icons help the finisher to navigate through the process of measuring the colour. "It is also practical that the status is now indicated by an LED on the side of the device," explains Wegener. The LED lights up green if measurements are correct, blue during the measurement and red if measurements are incorrect. When the device is not in use, it charges automatically in the charging station provided; so it's always ready for use.



Light and compact: The new ColorDialog Phoenix allows you to measure colours even closer to the damaged area.]



Wireless on the move: the new ColorDialog Phoenix allows colour measurement data to be sent via WLAN to the computer in the mixing room.

Modern, wireless measurement technology

The ColorDialog Phoenix is based on the latest measuring technology: LED technology directly at the measuring point ensures that colour measurement is particularly accurate. It does not just provide the colour, but also records the effect of the paint. The compact design offers tangible benefits: the smaller size of the measuring device means that you can get closer to damaged areas.

Colour measurement data can now be transmitted wirelessly to the Phoenix colour software. "Wireless data transmission via WLAN means that the ColorDialog Phoenix can be used very flexibly because it no longer has to be connected to the computer in the mixing room," says Wegener. "The charging station can easily be positioned in places where vehicle damage is measured. Therefore, the measuring device is always available where it is needed. In practice, this means a considerably reduced workload."

Comprehensive colour management

“We are continuously developing our range of products and services – ensuring that they are closely aligned with the needs of our customers,” says Dietmar Wegener. “The new measuring device and the web-based Phoenix colour software mean that we are able to offer customers tailor-made solutions for practical digital colour management - for even greater efficiency in the workshop.”



More efficiency: The Phoenix colour software is also compatible with mobile devices such as smartphones or tablets. This enables the colour determination process to be completed directly on the vehicle.]

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