New label design
understandable, clear, easy

Spies Hecker – simply closer.

SPIES HECKER

An Axalta Coating Systems Brand

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understandable, clear, easy

Product and label belong together and have to meet the highest standards. The labels help to identify the product easily and give all relevant information. It´s important that all relevant information is clearly visible. Product numbers are now even easier to recognise, and mix-ups between individual components such as hardeners or thinners are practically eliminated. In addition, the products can now be very easily assigned to a system. The new label design brings small but significant improvements. You will quickly get used to it and appreciate the advantages.

1 Product numbers and names
The product numbers have been enlarged to make them easier to identify in the warehouse or mixing room. We have also made sure that they are clearly visible in the mixing bench as well as on the worktable and are not concealed. The product names are even easier to read in German and English. French and Spanish names have been placed on the front.

2 Technology colour codes
As before, the large coloured side bars show the technology inside the can. They show what belongs together and rule out confusion.

- Speed-TEC
- Waterbased
- High Solid
- Medium Solid
- Commercial Vehicle/ Industry

3 Product group colours
Four special colours above the technology bar identify the product group. In particular, this prevents mix-ups between hardeners and thinners, thus making work even safer.

- Primer/Surfacer
- Hardener
- Reducer, Additive
- Binder

4 System logos
There is now a system logo on each can. It indicates which of the main products fit together best and thus can be processed most efficiently.

Standard systems VOC
- Speed-TEC system
- Hi-TEC system
- Classic system
- Basic system

Standard systems non-VOC
- Basic system
- Classic system

5 Primers/Surfacers
Primers and surfacers now have a clearly visible dot on the front side, which indicates the respective colour of the material.

6 Safe handling
The symbols in the side bar help to handle the products safely and correctly.

7 Field of application
Permafleet products with the orange technology colour carry an additional symbol to indicate whether they are intended for commercial vehicles or industrial applications.

8 QR code
With a simple QR code reader / App, you can quickly find application information on the web.

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