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## Axalta Launches Video Learning Series to Help Bodyshop Owners Improve Efficiency and Productivity

'Let's Talk' will feature 5 videos outlining tips, tricks and best practices for long-term success

A new video learning series aimed at helping bodyshop customers in Australia and New Zealand improve productivity and workplace efficiency has been released. The short, informative videos featuring Axalta Services Manager and resident expert, Robin Taylor, are designed to provide insights to owners and managers who are looking to increase shop efficiency but unsure where to begin.

Aptly titled "Let's Talk", the video series covers some of the biggest and most timely issues affecting bodyshops today such as workflow, production management, scheduling, key performance indicators and coaching teams, with tips on how to implement successful change. Each video is available online for easy viewing on desktop and laptop computers and mobile devices. With a runtime of less than seven minutes, "Let's Talk" can be quickly viewed and the insights and learnings from the videos can be immediately implemented by shop owners and managers.

The tips shared in the videos are based on Axalta and Robin Taylor's extensive understanding of the industry and decades of supporting bodyshops to be more productive and efficient. "It isn't possible to personally visit every bodyshop so these videos are a perfect way to quickly share knowledge and best practices that will give bodyshop owners a boost to start an efficiency journey that will set them up for long term success," said Taylor. "Our Axalta Services team is ready and available to provide additional support and guidance."

The first video in the series, "Understanding the Repair Planning Process", encourages owners to take a moment to identify problems at the start of a job, to eliminate unplanned stoppages in the repair process. The video outlines steps to develop an accurate repair plan, so owner/managers improvement in workflow and efficiency, as well as a reduction in cycle times. Understanding the Report Planning Process is now available and can be accessed [here](#).

Additional videos in the series will be released throughout the year. Bodyshop owners can sign up [here](#) to be notified when new videos are available or to learn about additional training resources from Axalta.

